

What is sustainability?And Why should it matter to you?

A conversation
Between you all and me.....
By Shyama V. Ramani
September 1, 2022



UNITED NATIONS
UNIVERSITY

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Maastricht University

Connect to www.wooclap.com/MPP0121

How to participate?



WEB

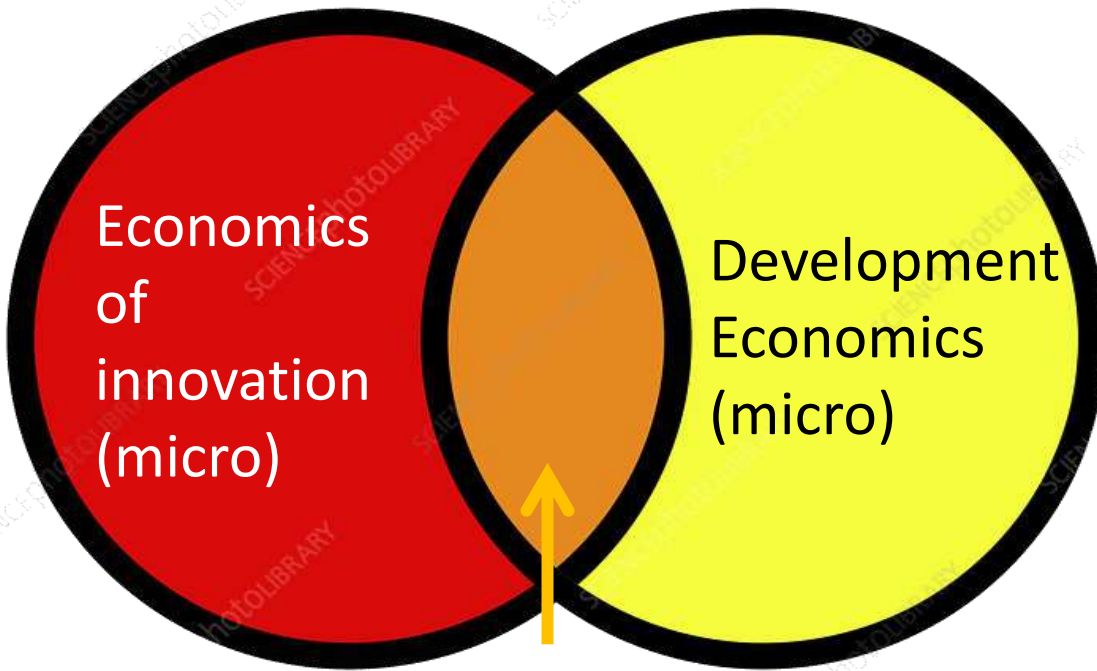
- 1 Connect to www.wooclap.com/MPP0121
- 2 You can participate



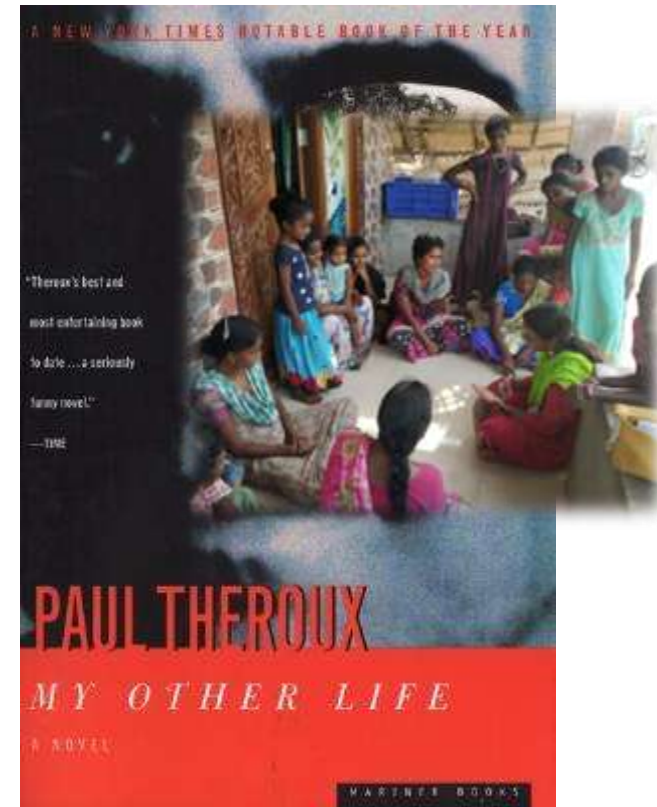
SMS

- 1 Not yet connected? Send **@MPP0121** to **0970 1420 2908**
- 2 You can participate

Standard Economist by Day!



In another world at dawn/after dusk!



Dr. Prof. Shyama V. Ramani
Professorial Fellow UNU-MERIT & MU

The time has come,' the Walrus said,
To talk of many things:
Of shoes — and ships — and sealing-wax —
Of cabbages — and kings —
And why the sea is boiling hot —
And whether pigs have wings.'



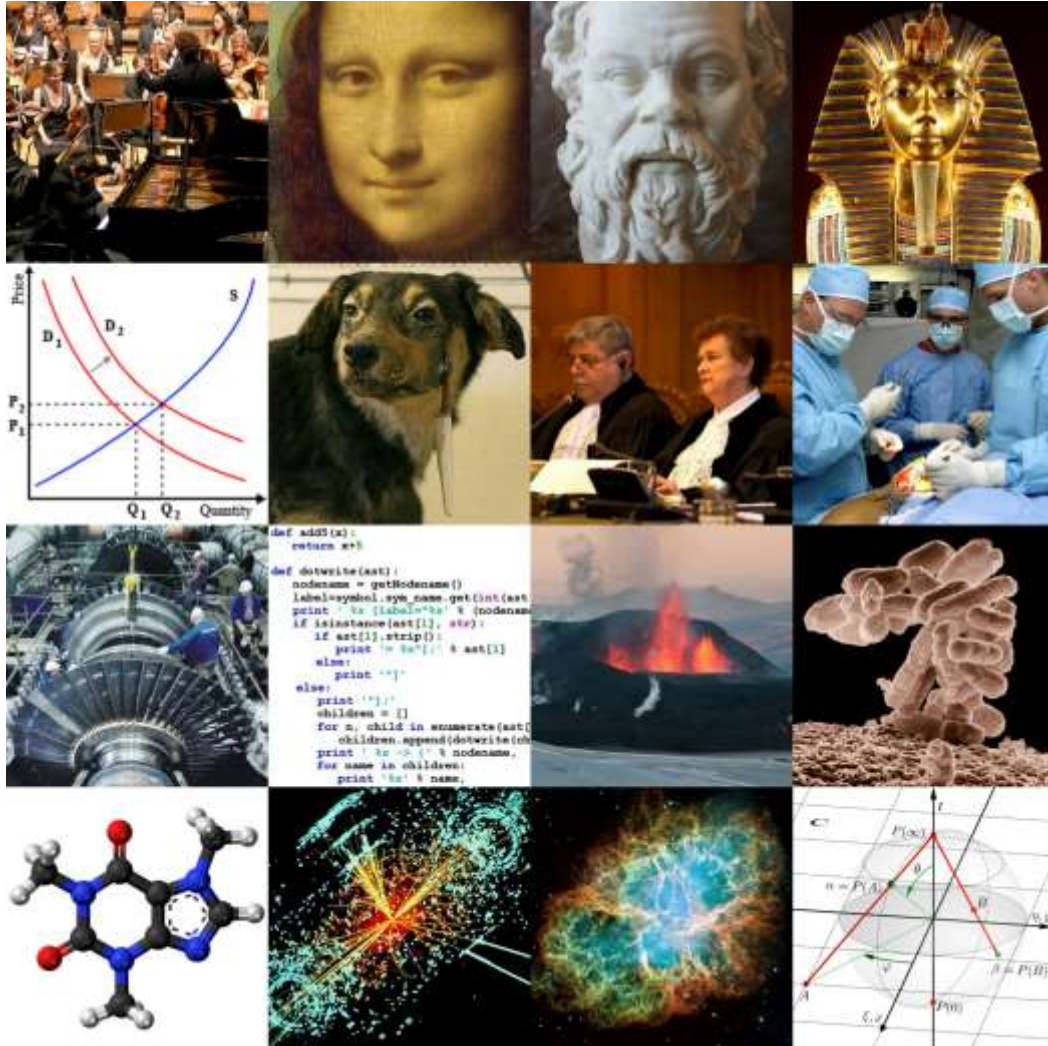
1. Get to know you better....
2. Revisit some basic concepts....
3. See what we can do

1. Let's start talking (1/7)

Are you connected?



2. Let's talk (3/7)



What is your principal disciplinary background?

3. Let's start talking (2/7)

WHERE ARE YOU FROM?



E.T. RODER HUINCHO ROJAS

3. Which place do you identify yourself with? (e.g. where you have lived the most)

44 participants



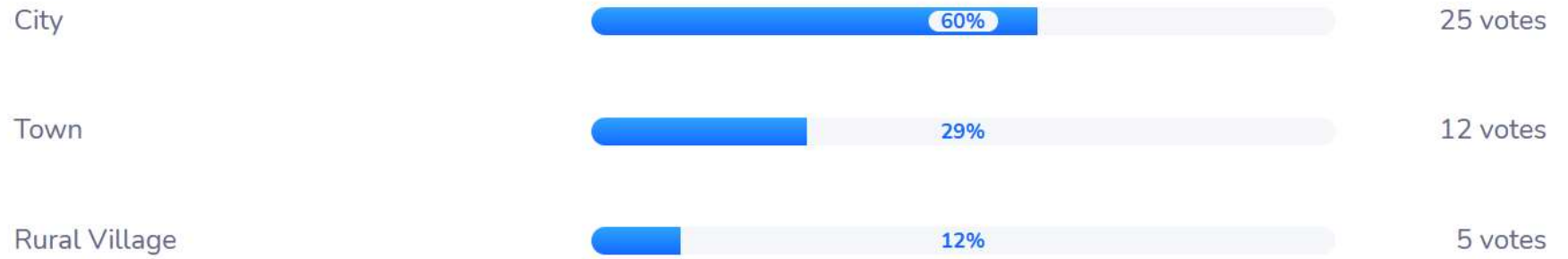
4. Let's start talking (4/7)

Do you come from a city – town – rural village?



4. Where have you lived the most?

42 participants



5. Let's talk (5/7)

What are three things you LIKE about the place you identify yourself with?



6. Let's talk (6/7)

What are three things you don't LIKE about the place you identify yourself with?



6. What are three things you DISLIKE about the place where you have lived the most?

85 participants



7. Let's talk (7/7)



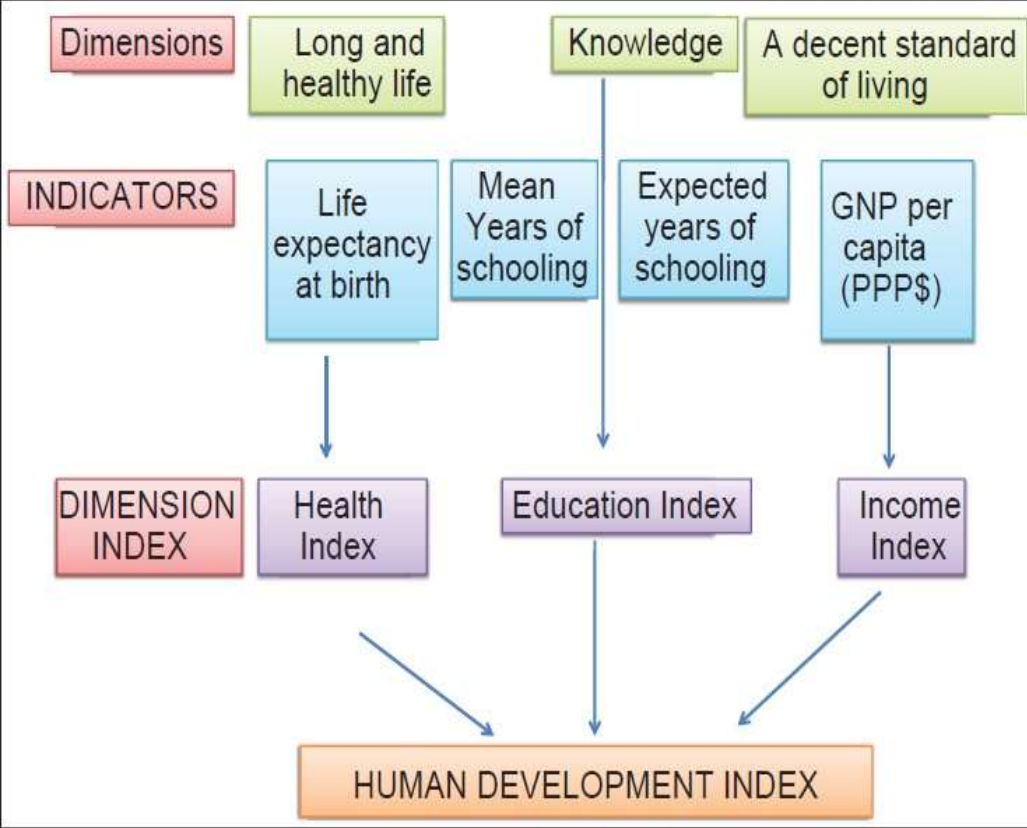
What are the top societal problems according to you?

8. What is economic growth and economic development?



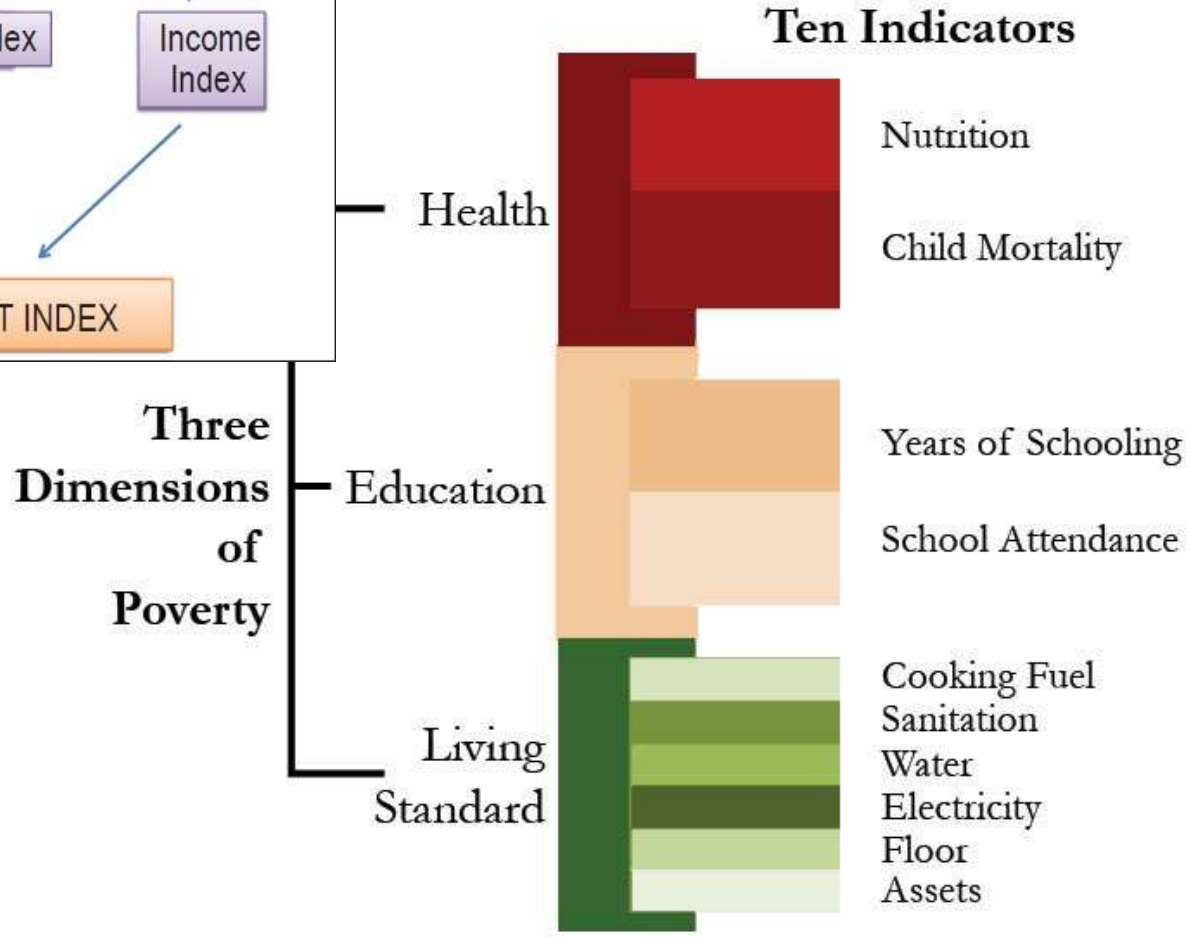
Economic Growth	Economic Development
Increase in output	Structured changes, improvements in quality of goods, organisation of production, improvements in quality of life
Quantitative Scale	Quantitative and Qualitative
Measurable	Measurable and non-measurable
Creation of wealth	Creation and distribution of wealth





There is development when there is an improvement in these indicators

Multidimensional Poverty Index Or MPI



9. What is the relationship between economic growth and economic development?



On economic growth and economic development in any country

- a) A country can't develop if there isn't economic growth
- b) A country can't grow if there isn't economic development
- c) Both statements are true
- d) None are true



VS

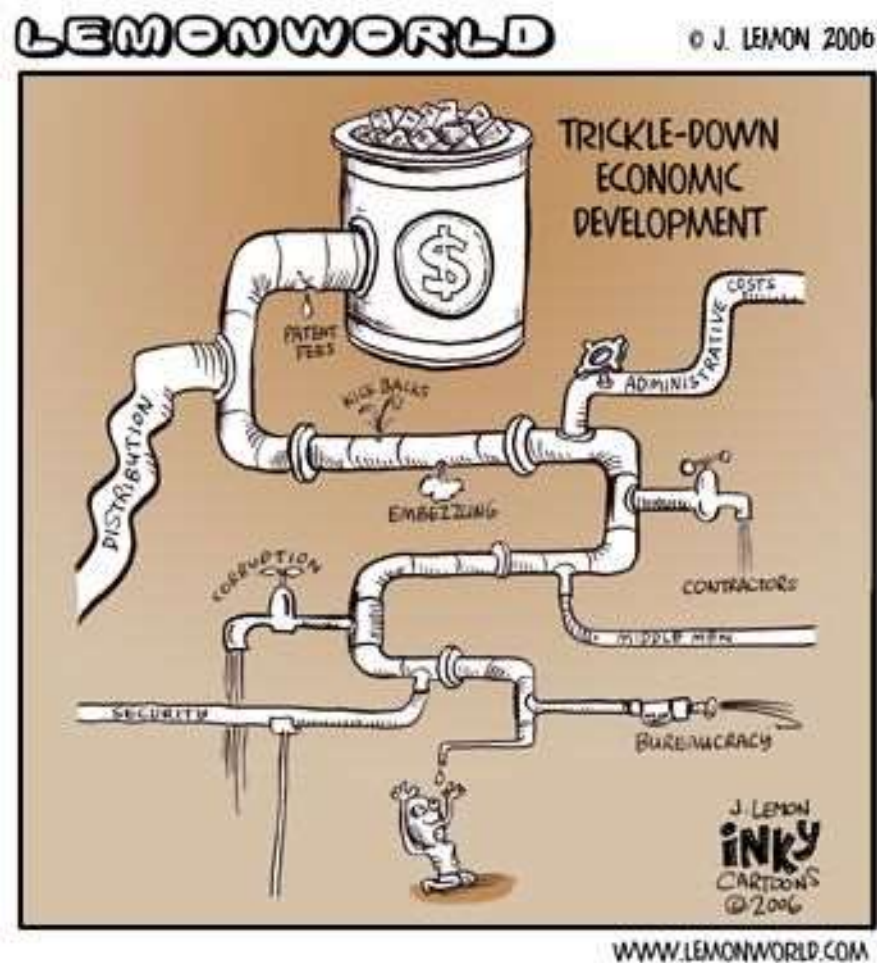


On economic growth and economic development in any country

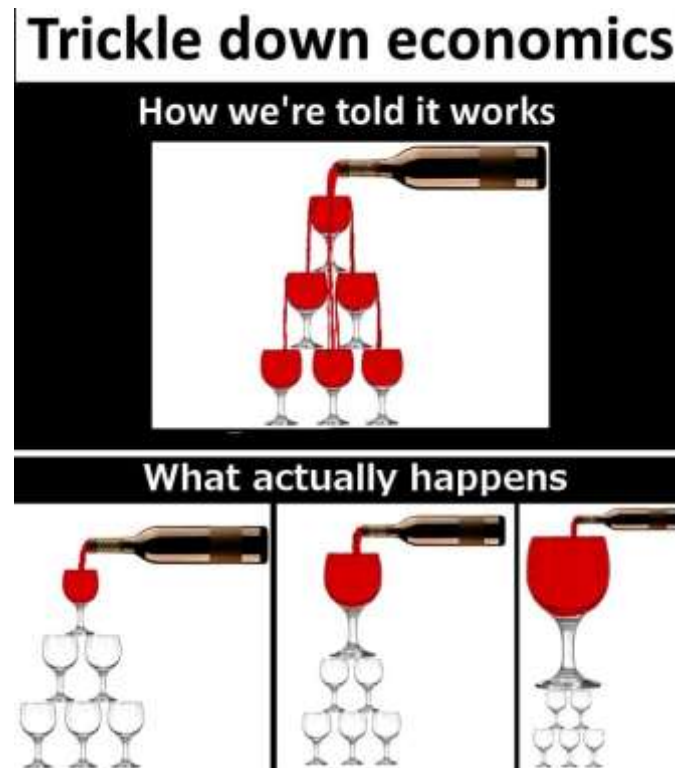
- a) A country can't develop if there isn't economic growth
- b) A country can't grow if there isn't economic development
- c) Both statements are true
- d) None are true**

Answer: None can be held to be true though both are very likely. In other words, growth and development are not necessary for one another – but are favourable for one another.

Link between economic growth / development of industrial capabilities & Socio-economic development



Traditional View – Inter-linkages, Employment, Income Generation & Trickle down to the poor





The money was all appropriated for the top in the hopes that it would trickle down to the needy. Mr. Hoover didn't know that money trickled up. Give it to the people at the bottom and the people at the top will have it before night, anyhow. But it will at least have passed through the poor fellow's hands.

- Will Rogers

WOULD YOU BELIEVE



aussiememes.com.au

DO YOU BELIEVE



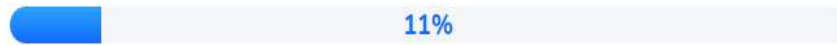
CAN YOU BELIEVE IT??



13. Which of these is most unbelievable?

4 correct answers
out of 38 respondents

Development is not equivalent to economic growth



11%

4 votes

Strengthening of industrial capabilities is development

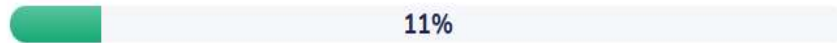


45%

17 votes



Investment in Innovation and hi-tech is development



11%

4 votes

Increase in per capita income is development



34%

13 votes

Trickle-Down Economics



Why it's causing problems in the real world

10. How would you refer to the impact of Economic Growth and Economic Development on the poor and marginalised?



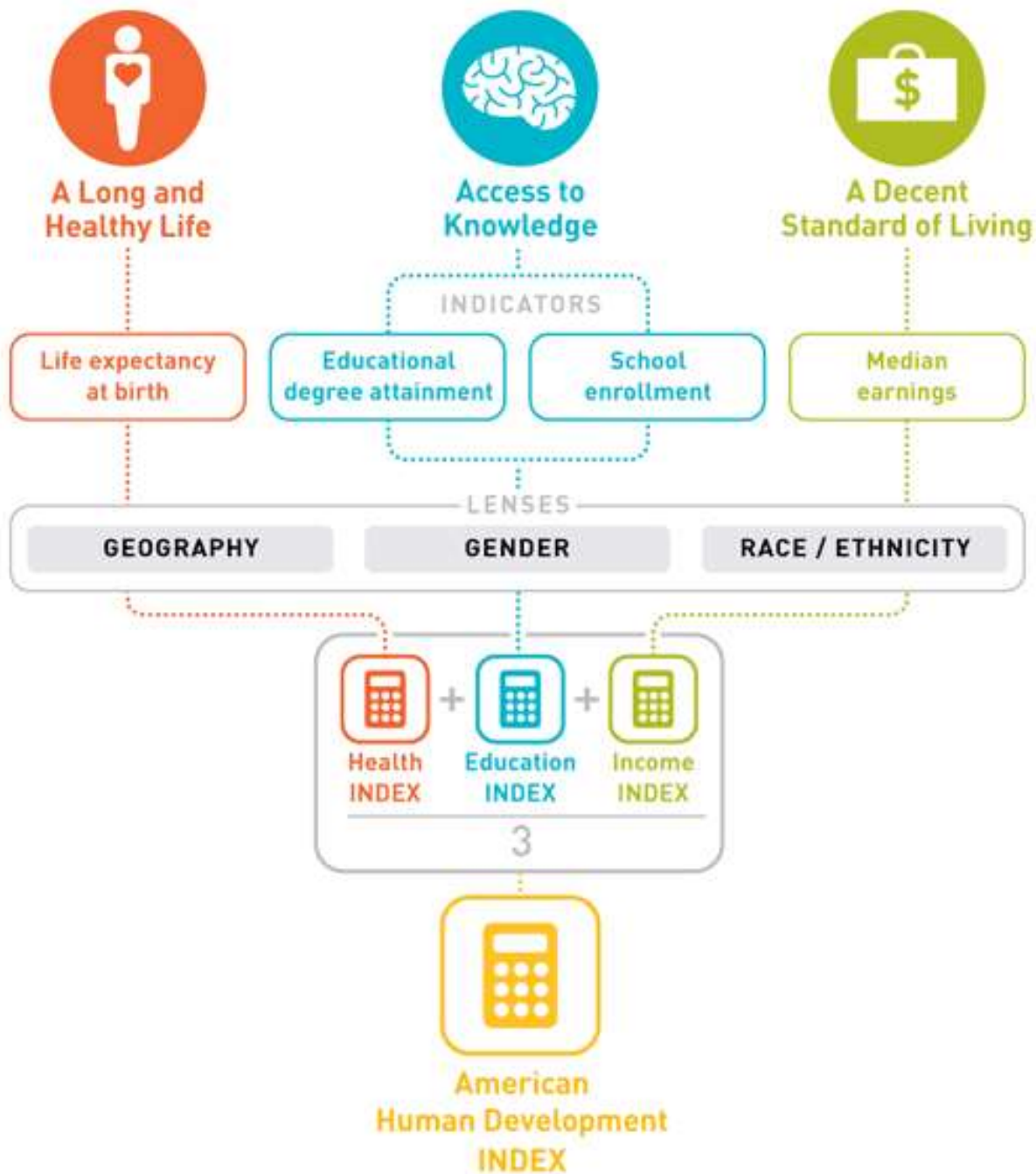
Human Development

- Human development is defined as **the process of enlarging people's freedoms and opportunities and improving their well-being.**

Human development is about the real freedom ordinary people have to decide who to be, what to do, and how to live.

- The human development concept was developed by economist Mahbub ul Haq and taken forward by A.K. Sen, Nobel Laureate.



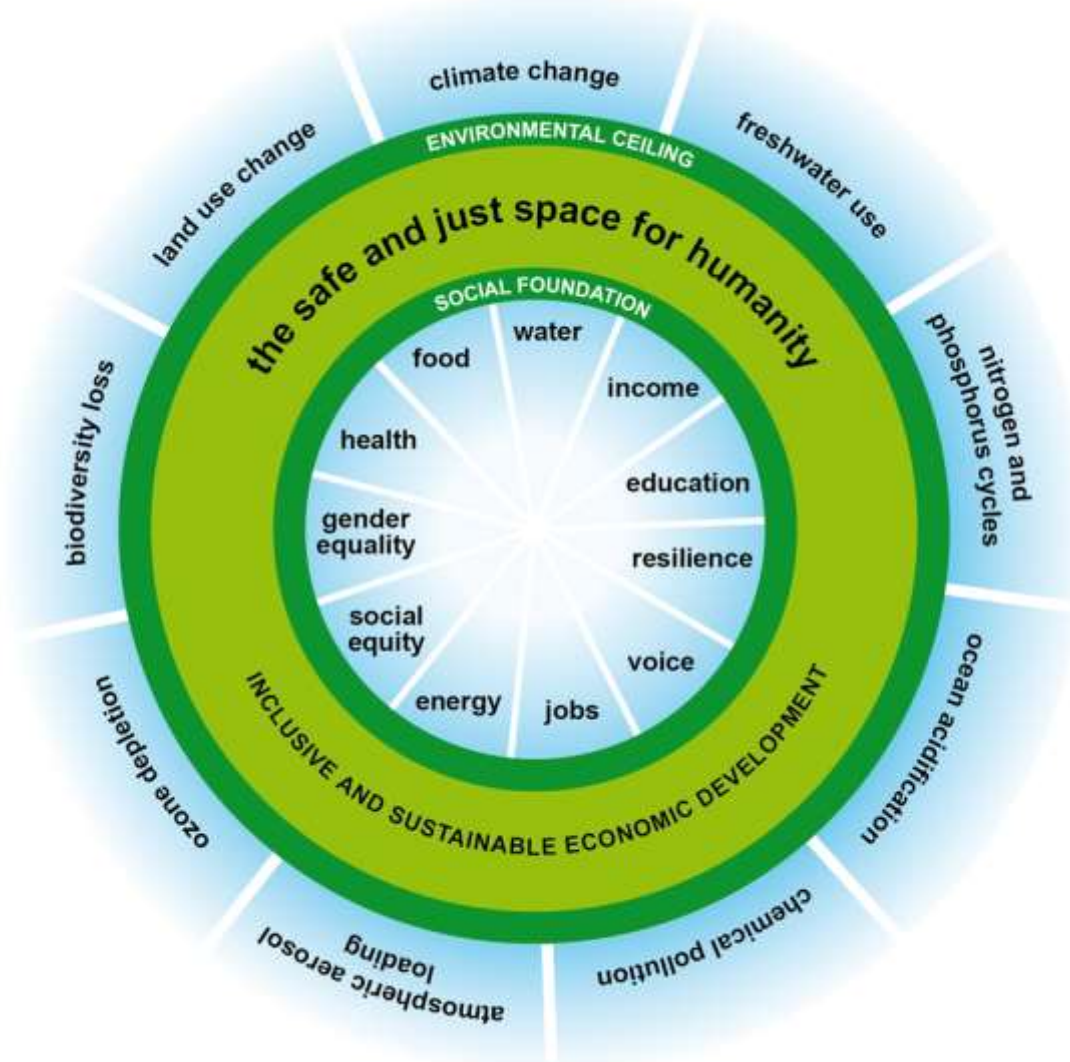


Human Development

1. Do you recognize this lady?



13. It is increasingly noted that Global Growth is unsustainable with Environmental sustainability
- Courtesy Kate Raworth - Doughnut Economics



What about within developing countries that need to grow?

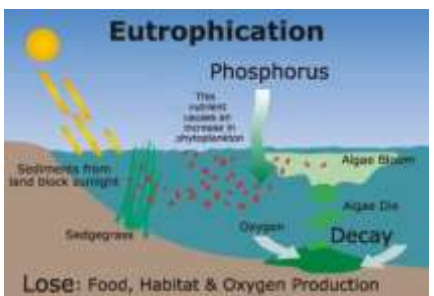
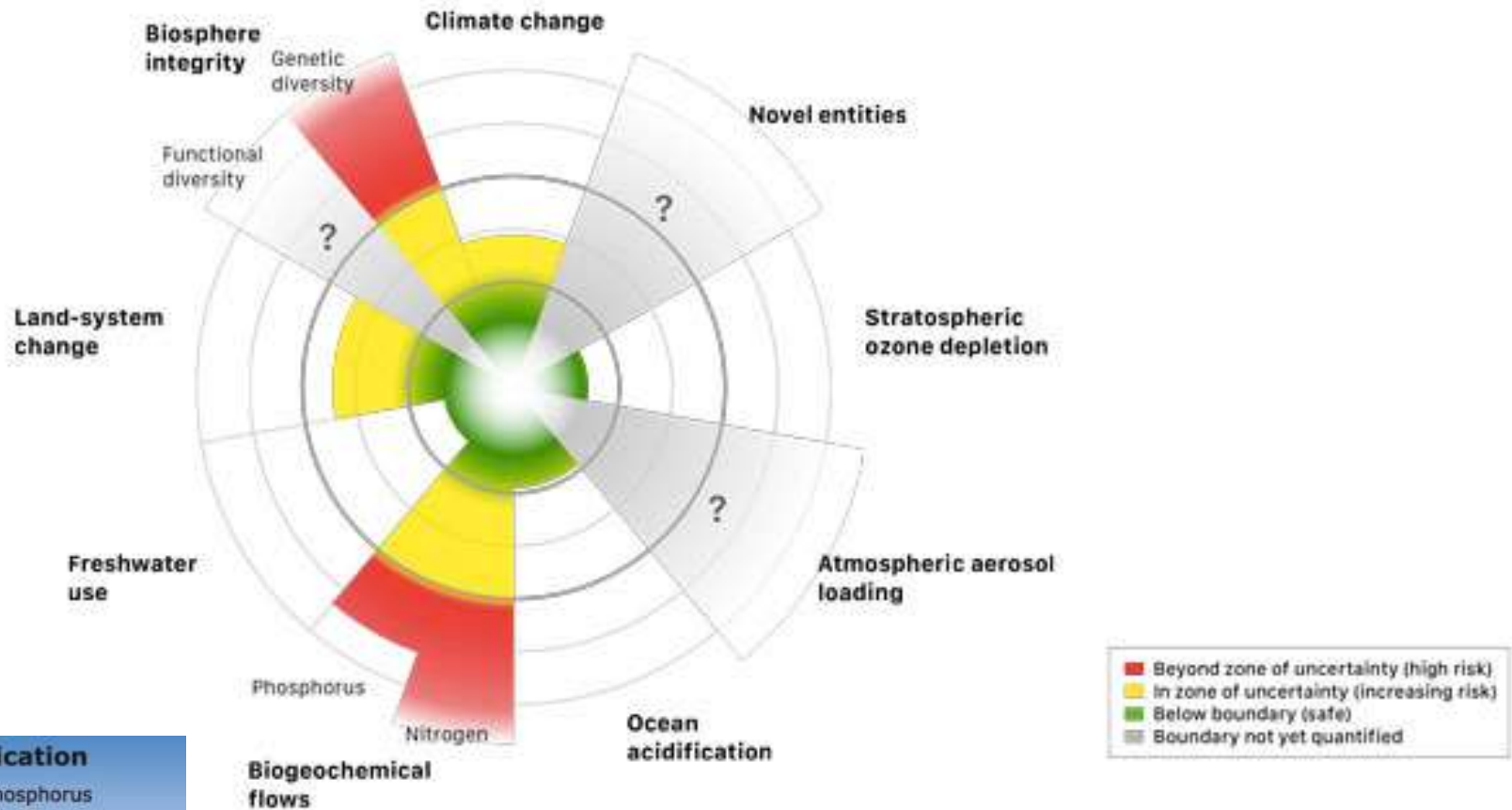
We don't have the answers
It will depend on context of each zone...



12. Why are some people freaking out about this figure?

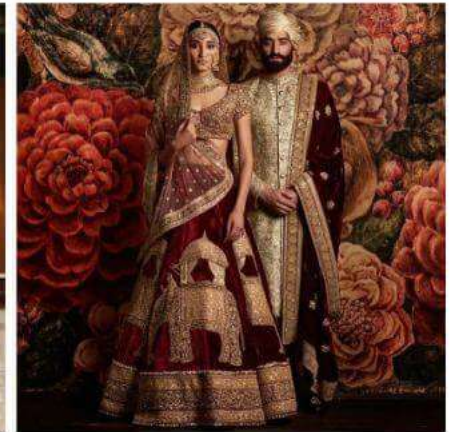


Sustainability of our world is threatened as we cross planetary boundaries - so we need to act



Source: <http://www.stockholmresilience.org/research/planetary-boundaries/planetary-boundaries/about-the-research/the-nine-planetary-boundaries.html>

13. If Economic Growth married Socio-Economic Development - what would their baby be called?



Sustainability



John Elkington
Founder & Chief Pollinator, Volans

15. What is sustainability then?

16. What's sustainable development?

- Raise hands

Definitions of Sustainability

Sustainable Development (SD)

Meeting the needs of the present generation without compromising the ability of future generations to meet their own needs.



-- Brundtland Commission, 1987 --

Sustainability

The possibility that human and other forms of life on earth will flourish forever.

-- John Ehrenfeld, Professor Emeritus. MIT --

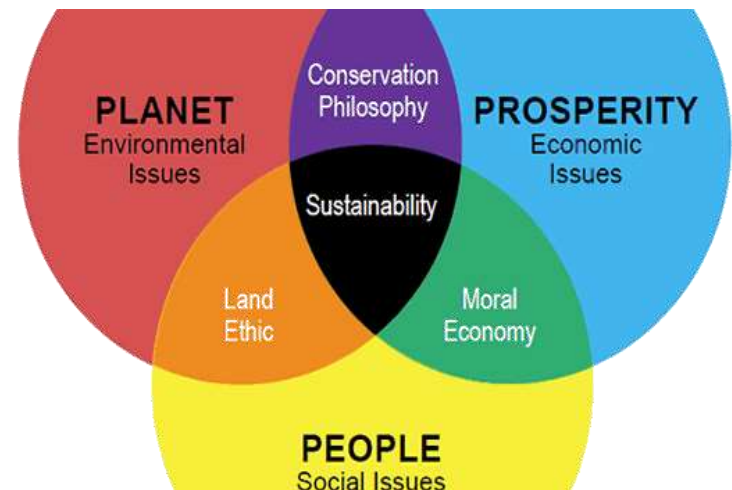
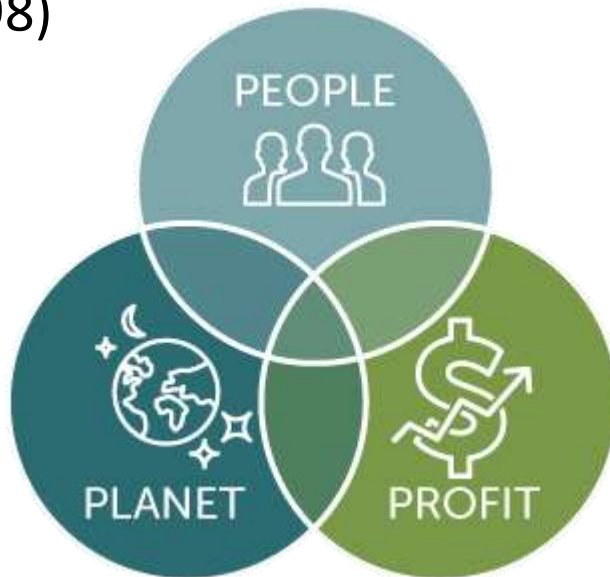
Sustainable Development (SD)

Enough - for all – forever.

-- African Delegate to Johannesburg (Rio+10) --

It's called sustainable development!

1. “Although specific definitions vary, sustainable development embraces the so-called triple bottom line approach to human wellbeing. Almost all the world’s societies acknowledge that they aim for a combination of economic development, environmental sustainability, and social inclusion, but the specific objectives differ globally, between and within societies.” (Sachs, 2012)
2. The triple bottom line – people, planet and profit (Elkington, 1998)



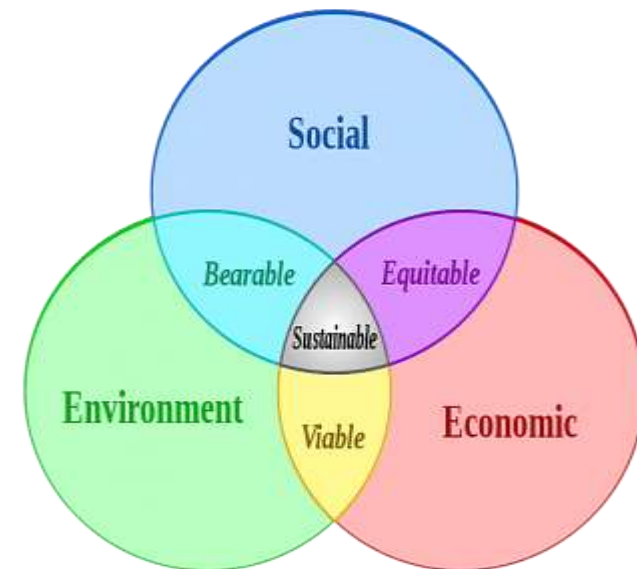
16. What do you think of this?



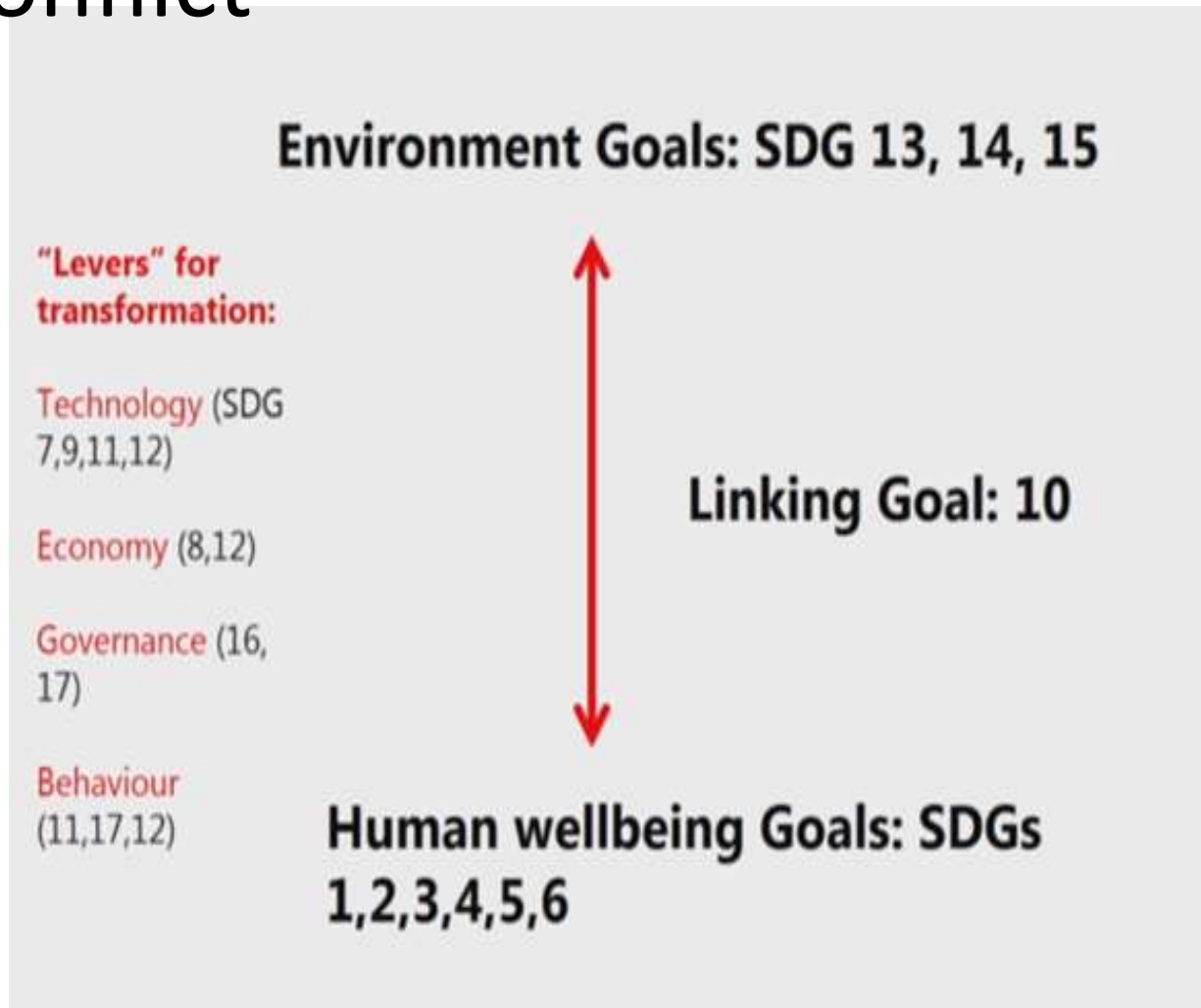
16. Global Development Agenda: The Sustainable Development Goals

But they are incoherent and incompatible

UN programme signed by all member countries



SDGs – The conflict



SO WHAT DO

WE DO NOW?

17. What is meant by public policy?



24. What is public policy?

57 participants



17. What is meant by Public Policy?

Public Policy = Regulation + Public Investment + Public Programmes + Policy vision announcements + Voluntary guidelines + Fiscal /Monetary policy (e.g. tax break) +PPP

Regulation = The stick – Effectiveness depends =

- Big-brother monitoring effectiveness
- Is the stick really applied?
- Is the stick applied differently on different people/communities?
- Effectiveness = Governance

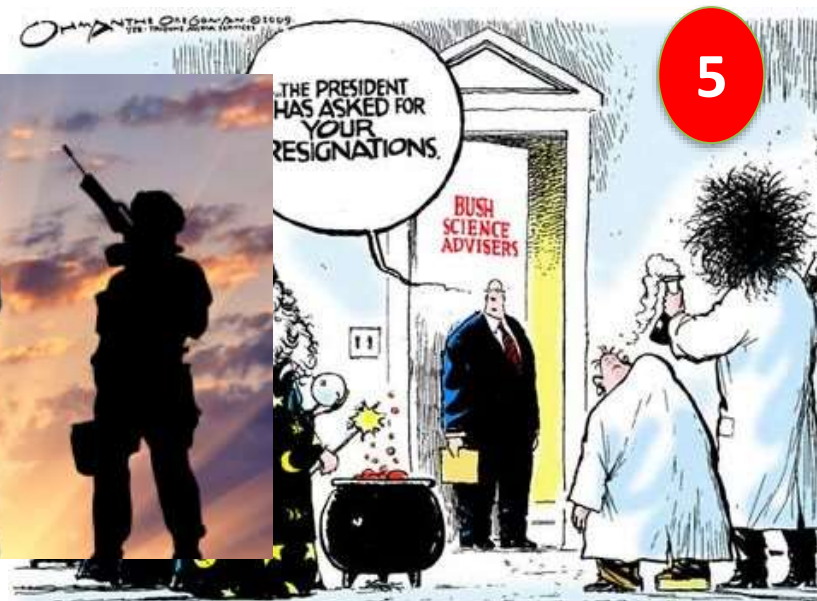
Public Investment = Procurement + Infrastructure installations + Funding of Public Institutions

Effectiveness = depends on Governance

Public Programmes = Sectoral focus or community focus

Effectiveness = depends on governance

18. Whose responsibility is it to make the SDGs happen?



21. Which economic actor should take leadership in leading the process of change towards the SDGs?

52 participants

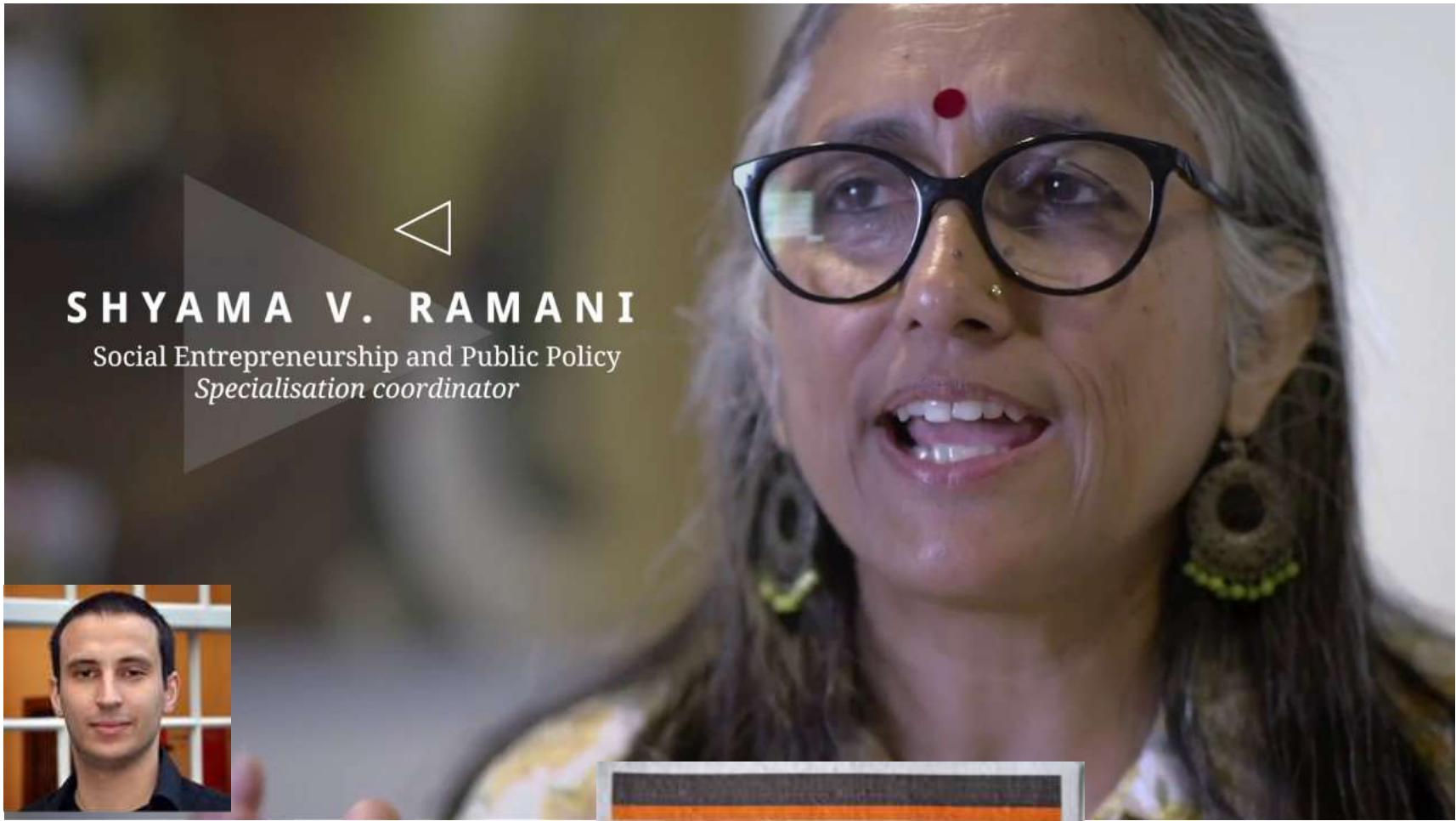


19. Which specialization do I coordinate?

1. Social Protection Policy
2. Migration Studies
3. Risk & Vulnerability
4. Governance of Innovation
5. Social Entrepreneurship & Public Policy
6. Global Governance for Development

Master of Science in Public Policy and Human Development





SHYAMA V. RAMANI

Social Entrepreneurship and Public Policy
Specialisation coordinator



Premise: Social Entrepreneurship is an Approach that can be applied in every kind of organisation for SOCIAL VALUE CREATION....



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RECENT ACTIVITIES

The Story Behind the new Policy Brief

20. Let's finish talking

